

Annual Report

2021
2022

—
LiveWire
Warrington





CONTENTS

04	Statement from LiveWire Chair of the board, Alan Yates
06	Statement from LiveWire's Managing Director, Emma Hutchinson
08	What we do
10	Mission and vision
12	LiveWire in numbers
Review of the year	14
Building projects	18
Future plans	20
LiveWire in the news	22
Working together	24

STATEMENT

from LiveWire Chair of the Board,
Alan Yates

I would like to start by taking a moment to reflect on the circumstances of the last year which, similar to the previous, can be described as extremely challenging. I would like to express my sincere thanks to the management team and staff who have responded exceptionally well to the many challenges, adapting positively to changing and emerging events during what was a period of tremendous uncertainty. It is testament to their professionalism and hard work that LiveWire was well placed to resume activity from July.

During the first half of 2021/22 all our staff endured the difficulties related to further Government mandated closedowns and restricted, phased re-opening of services and activities. We do not underestimate the personal toll on our staff, all of whom have shown resilience and understanding during this period, for which we would like to say 'thank-you'.

As a Board, we take our responsibility to protect the Company's financial position and our ability to provide on-going services extremely seriously. Like many companies in 2021/22, LiveWire's operations continued to be severely impacted by the effects of COVID-19, and the pandemic has now impacted the last two financial years. In response to the financial pressures facing the Company, LiveWire Board Directors and Warrington Borough Council made the decision to permanently close Culcheth Community Campus. The decision followed a financial analysis of the site, which had been operating at a financial loss for a number of years, and a public consultation into the future of the site.

Despite the closure of Culcheth Community Campus, the financial impact of the Pandemic on the Company has been detrimental. I would like to take this opportunity to thank Warrington Borough Council for the financial support over the year enabling us to sustain our services in the short term as we work together on a sustainable financial model to support the future of our services.

2021/22 has been a tough year for the leisure sector nationally. At LiveWire we are witnessing a positive recovery but we are struggling to return to pre-COVID-19 membership levels. We recognise the increasing financial demands facing

the Company from private sector competition, a mixed portfolio of sites that includes a number of older buildings and the increase in energy cost. In partnership with Warrington Borough Council, our immediate focus for 2022/2023 will continue to be to address the impact of financial pressures on our services.

Despite the challenges, our Annual Report 2021/22 highlights a considerable number of achievements during the year. These include;

On 12th May 2021, LiveWire celebrated its 10th anniversary as Warrington's largest provider of leisure, libraries and lifestyles. To mark the milestone, LiveWire worked closely with Warrington-based creatives Ludovico to produce a video that tells the story of a LiveWire user.

It was fantastic to see the opening of Bewsey and Dallam Community Hub in November 2021, providing much needed community and wellbeing facilities in one of the most nationally recognised deprived areas of the town.

In August, Great Sankey Neighbourhood Hub was awarded 'Highly Commended' in the 2021 UK Active Awards in the *New Concept, Build and Design of the Year* category. The judges praised the objectives of the design learned from the experiences of previous projects. Stating; "Warrington Borough Council and LiveWire took the opportunity to rethink the service provision for a growing and ageing community and through extensive consultation have designed and delivered an innovative scheme". This demonstrates our continued commitment to delivering excellence and getting more people, more active, more often.

Great Sankey Neighbourhood Hub was under the spotlight again in December when the pool at the site was renamed 'The Kathleen Dawson Swimming Pool' in recognition of local Olympian swimmer Kathleen Dawson winning a gold medal at the Tokyo Olympics. Kathleen began her swimming journey at LiveWire, progressing through our programme and competing with Warriors of Warrington. We are immensely proud of Kathleen's achievements and hope that she will go on to inspire many more children to want to learn to swim and maybe be on to be Olympians for GB in the future.

To allow essential maintenance works to take place to the 164-year-old, Grade II-listed Central Library and Museum building, we temporarily closed the building and used it as an opportunity to take our library service to the people and try out something new as part of our offer. We opened a 'pop-up' Museum & Library in Golden Square, the heart of the town's shopping centre. The site looked brilliant and was really well received by visitors, attracting both existing and new members to the service.

Our Sports Development and Outreach teams received £60k of funding during 2021/22 to support the delivery of a range of sports based projects aimed at positively engaging, and educating, young people across the borough in a range of topics to support their wellbeing and mental health. The impact

of these programmes is evident by the testimonies found in this report.

These successes and the many others across the Company are in no small part due to the commitment of our employees and volunteers. The support of our partners has been crucial during the financial year and I would like to thank everyone who has assisted our Company in this challenging period.

Whilst we very much remain in an uncertain world, I am confident that LiveWire is well placed to meet the many challenges ahead.

As we enter our eleventh year, I will be stepping down from my position of chair, having reached the end of my period of tenure in this role; moving into the position of Board Director until March 2024. It has been an honour and privilege to work with all colleagues and members during the last ten years. I will be handing over the reins of Chair to fellow Board Director, Paul Taylor.

I look forward to the Board continuing to work on delivering our vision, to inspire and support residents to be the healthiest, most active and happiest in the UK, which has never been so important.



Chair,
Alan Yates

**ON BEHALF
OF THE BOARD,
I AM PLEASED
TO PRESENT THE
LIVEWIRE'S 2021/22
ANNUAL REPORT.**

STATEMENT

from LiveWire's Managing Director,
Emma Hutchinson

The recovery from the pandemic has been and still is the most significant challenge to hit the leisure and library services in our lifetime and although there is still some way to go, we are pleased to see the confidence grow in our customers by them returning to use the services they enjoy. In no small part this has been driven by the commitment and dedication of our staff teams. LiveWire is proud to have returned all front line staff and safely re-opened all facilities again from 19th July 2021 following the lifting of Government restrictions.

Our roadmap to reopening was accompanied by a revised and reduced one year internal business plan focused on four main aims to support our recovery and a commercially driven digital marketing plan.

Our social media platforms became key tools for promoting our campaigns focused on advertising our offer and selling our memberships. As our digital platforms evolved into

competitive marketing spaces we have seen the Marketing team work through the challenges of creating imaginative and creative content to increase our reach and engagement.

To support our increased digital presence we launched our new website on 1st November 2021. The aim of the new website is to be more user friendly and easy to navigate through site specific pages which include individual activity timetables. Users are able to book by clicking on the timetables, taking them straight to the booking page. Overall the website had a completely new look and feel which we hope both members and staff will find easy to use!

As part of our library service's recovery plan, October saw each of our libraries delivering their community based Outreach and Engagement plans. The plans focused on the delivery of targeted programmes and initiatives aimed at raising awareness of the importance of library services; combating social isolation and loneliness for those who are vulnerable or disadvantaged and to re-engage residents back into our library services. Our aim was to re-engage existing and new library users through a programme offering something for all ages and tastes. Running alongside the engagement programme, we continue to work with WBC to take forward their Library Modernisation Plan through the investment in library buildings.

Our customers are at the heart of everything we do and it is vital we continue to demonstrate the social impact we make by showcasing the testimonials and feedback of how the Company has continued to change people's lives. LiveWire plays a contributing role in the successful delivery of Warrington Borough Council's (WBC) priorities set out in Well Warrington: Health and Wellbeing Strategy for Warrington 2019 – 2023.

At the end of 2021/22, our lifestyles' Performance Management Framework (PMF) demonstrated the positive work being undertaken by the team with 13 (87%) of the set targets being achieved. Throughout 2021/22 our Lifestyles team focused on introducing new initiatives aimed at increasing the number of referrals from health partners but especially GPs/PCN's (Primary Care Networks) into our Stop

Smoking service. Engagement by the team with a number of surgeries across the Borough resulted in us achieving an increase in direct referrals into the Stop Smoking service from GPs rather than a recommendation for them to self-refer; we accumulated 89 referrals from GPs compared to an average of 35 referrals per year over the past 5 years.

Since resuming our full services, staffing has continued to be a challenge, in particular our swimming teacher and lifeguard positions. Reduced staffing levels in these areas have led to the reprogramming and reducing of our aquatics programme and, on occasion, closure of our pools. It's not just us, sector leads are reporting recruitment to aquatic based roles is challenging. To manage it locally the team is working with strategic and local partners to rebuild our infrastructure to enable us to deliver a pool programme that meets demand.

We are determined to deliver the facilities and programmes that the residents of Warrington want and deserve.

As we move into 2022/23 we will continue to focus on financial sustainability, and doing our bit for carbon net zero, to safeguard our facilities and the services we provide now and into the future. Our community needs quality leisure, library and lifestyles services now more than ever and at LiveWire we are determined to deliver the facilities and programmes that the residents of Warrington want and deserve. With the help of our people and partners, we will keep developing our service to improve health and wellbeing outcomes for the residents of Warrington, fostering a sense of community connection and combatting social isolation in 2022/23.

I would like to thank our Board of Directors, partners and supporters, especially Warrington Borough Council. In difficult and financially challenging times such as these, your support has been invaluable.

Finally, I would like to say a big thank you to our incredible team of staff and volunteers. We simply couldn't do what we do without you.

We think you'll agree that 2021/22 has been a year of changes and challenges, but also some incredible success stories. We hope that this report provides you with some insight into each of these areas.



Managing Director,
Emma Hutchinson

WHAT WE DO

LiveWire is a Community Interest Company (CIC) with over 400 employees who have been delivering leisure, library and lifestyle services in Warrington since May 2012.

LiveWire remains the largest provider of leisure and library facilities in the town, operating three neighbourhood hubs, three leisure centres and nine standalone libraries.

LiveWire delivers and supports a wide variety of initiatives, activities and campaigns. The leisure offer encompasses sports development - including swimming lessons, sports coaching and a PE and School Sports Programme. Library and literacy initiatives range from Reading Ahead, the annual Summer Reading Challenge, National Bookstart Week, author talks and Read to Relax. Our lifestyles offer includes smoking cessation, weight management and get back into exercise programmes.

As a Community Interest Company, LiveWire's social objective is to deliver a range of health and wellbeing services across the Borough for the benefit of Warrington residents.



MISSION AND VISION

LiveWire measures its progress against the seven aims set out within the Company's Business Plan 2018-22.



What our users say: *Walking Rugby*

"I started waking rugby a few years ago. As we get older we find it harder to stay active!

Walking rugby is a fun way to do this. I have met new friends and enjoy the banter."

John 65



LIVEWIRE IN NUMBERS

1,379,209

Visits to LiveWire services in the last 12 months

Community

 **£2,141,750**
Value of trade with Warrington based suppliers

Training courses were delivered online
(Equivalent to 197 days training) **26**

 **6,029** Twitter followers
As at December 2022

 **7,402** Facebook likes
As at December 2022


 **352**
Staff employed by LiveWire

Leisure

 **10,096**
Leisure members

 **1,079,515**
Visits to LiveWire leisure facilities

 **972**
Teachers and school support staff attended or received training

780
Children from 62 schools participated in PE & School Sports experience days 


 **4,033**
People participated in activities and events organised by the PE and School Sports Team

 **2,405**
Children from 60 schools participated in LiveWire's School Swim programme


 **39** LiveWire tennis programme players competing at county level


 **18** players ranked in the top 50 in GB for their age group based at Birchwood Tennis Centre

Libraries

 **299,694**
Visits to LiveWire Libraries

 **14,072**
Library members

 **91,729**
Visits were made to our library online catalogue


346,402
Books, talking books, CDs and DVDs issued in 2020 - 21 

10,008
eBook titles were downloaded

5,701
Audiobook titles were downloaded


1,435 Physical activities were delivered in LiveWire libraries

 **982**
Residents signed up to LiveWire's eBook/ audio services


 **19**
Home library service clients continued to use the service

1,028 Residents engaged with online events

 **622** Followers on the Yourlivewire Libraries Facebook page

 **33** Online events were delivered by LiveWire libraries

Lifestyle

 **114**
Stone lost by Fit 2 Tackle participants


 **14,906**
Residents participated in our activity programme

Lifestyle consultations **3,641**

 **494**
People completed LiveWire's Stay on Your Feet programme

880
Clients referred onto the Weight Management programme

130
Health walks delivered attracting 411 participants

 **466**
Clients achieved $\geq 5\%$ weight loss at 6 months

411 Residents participated in the health walks

 **839**
Residents quit smoking with help from the Lifestyles' Smokefree Warrington Team

 **1,143**
People referred into the Stop Smoking service set a quit date

REVIEW OF THE YEAR



2021/22 is LiveWire's 9th year of contract performance and despite the challenges presented by the pandemic we still have much to celebrate.

The following section highlights our continued progress to achieving health and wellbeing outcomes through our services for Warrington residents during 2021/22 in line with our roadmap out of lockdown following the relevant Government guidelines at the time of delivery.

Lifestyles

- ◇ Throughout the year our Lifestyles team travelled across the Borough supporting the town's vaccination bus programme, completing blood pressure checks and mini ECGs, sharing results with individual GP surgeries to update patient records.
- ◇ May saw the relaunch of our popular Fit to Tackle programmes, with 6 cohorts delivered across the year at Great Sankey Neighbourhood Hub, Orford Jubilee Neighbourhood Hub, the Halliwell Jones Stadium and Warrington Town F.C.
- ◇ In June the Lifestyles team supported the vaccine clinic at Orford Jubilee Neighbourhood Hub, completing over 30 blood pressure and atrial fibrillation checks throughout the session.
- ◇ The team introduced a new FRAT Onward Referral service, from September 2021. The programme identified Warrington residents who are at risk of having a fall and direct them to the relevant service in Warrington, dependent on their 'falls risk' score.
- ◇ From 14th September face to face classes were re-introduced into the Lifestyles programme.
- ◇ To mark World Suicide Prevention Day on 10th September our Lifestyles team was a key partner in the delivery of the town's 'Darkness into the Light Walk', leading 250 people throughout the night from the DCBL Stadium in Widnes to the Golden Square Shopping Centre in Warrington.
- ◇ In 2021/22 our Lifestyles team was part of a new initiative delivering a new Stop Smoking Clinic at the Ante-Natal Clinic at Warrington Hospital aimed at engaging women who need support in stopping smoking.
- ◇ Summer 2021 LiveWire introduced Warrington's first Social Prescriber Link Worker service which sees five LiveWire social prescribers funded and deployed at GP practices (known as Primary Care Networks) across the town.
- ◇ LiveWire's Social Prescribing team celebrated national Social Prescribing Day on 10th March 2022 through a promotion of their services within the Borough.

Leisure

- ◇ Great Sankey Neighbourhood Hub was awarded *Highly Commended by UKActive in their New Concept, Build and Design of the Year* category.
- ◇ Orford Jubilee Neighbourhood Hub continued as the venue for the Central and West Primary Care Network (C&WPCN) vaccination clinic.
- ◇ In partnership with Dementia Champions Group, Warrington, LiveWire launched a Dementia Friendly programme at Great Sankey Neighbourhood Hub.
- ◇ To celebrate the Company's birthday in May, LiveWire ran an unlock the 'Key to Health' competition on social media giving away a six month free leisure memberships.
- ◇ May saw the launch of a brand new Les Mills class for LiveWire, Body Attack, which is proving to be a popular addition to our group exercise programme.
- ◇ June saw of schoolchildren received water safety advice at special swim sessions from LiveWire's Aquatics team and crew members from Cheshire Fire & Rescue Service as part of Drowning Prevention Week 2021.
- ◇ To celebrate National Fitness Day, LiveWire shared a series of case studies across social media, telling the stories of our members and why their training and fitness is important to them.
- ◇ Throughout October LiveWire ran a 'Road to Fitness' promotion giving whole streets across the Borough free seven day passes to leisure sites.
- ◇ October to November LiveWire invited local athletes to apply for LiveWire's Athlete Development programme that offers up and coming young athletes over the age of 14 vital training and support for free.
- ◇ 15th November Bewsey & Dallam Community Hub opened. The dementia-friendly hub hosts a state of the art fitness suite, learner/hydro-therapy pool, changing village, social zone, digital wellbeing suite, community room and a library offer.
- ◇ In honour of local Olympic Champion Kathleen Dawson on 6th December 2021 the Mayor of Warrington renamed the pool at Great Sankey Neighbourhood Hub 'The Kathleen Dawson Swimming Pool'.
- ◇ In response to customer feedback through 'Leisure Hub' the timeframe for booking our leisure activities was extended from seven to eight days in advance of sessions.
- ◇ In conjunction with Sport England, LiveWire surveyed leisure members to understand the participant experience of using public leisure centres and their activity habits.
- ◇ Introduced a new member satisfaction monitoring service across leisure sites based around Net Promoter Score (NPS) to help us better understand how customers perceive the service and assist us to develop our offer.

What our users say:

Related to our SEND Learn to Swim Programme at Bewsey & Dallam Community Hub:

'My son enjoys swimming here. He always looks forward to it and it has improved his confidence.'

'The new hub has enabled me to spend more time with my child whilst learning to swim. The staff are fantastic and cater for every need. Excellent service and management.'



Sports Development and Outreach

- ◆ LiveWire delivered six Holiday Activity Food (HAF) programmes during 2021/22 positively engaging over 200 young people in topics including youth justice, drugs and alcohol misuse, mental health, bullying, online safety, the pandemic, nutrition and cycling.
- ◆ LiveWire ran an in-house *Ride Leading Training Course*, developing a cohort of leaders for the Company's community cycling programme that was launched in the same month.
- ◆ An organised litter pick was held in October 2021 in Orford Park as part of the Sports Development Team's youth empowerment Doorstep Sports Project. The litter pick encompassed part of the 'social action' element of the project.
- ◆ A series of four week Box Clever projects for young people was launched in August. The sessions provided young people with a taste of boxing training with the aim to encourage them to further engage in the project. The projects were funded by the Police and Crime Commissioner and the Penketh based programme was led by the ex-Olympic boxer, Courtney Fry.
- ◆ LiveWire introduce a new project, Street Sports+, aimed at positively engaging young people aged 12 years onwards. The project ran from November until January across four areas of the town; Burtonwood, Westy, Bewsey & Dallam and Great Sankey.
- ◆ Funding from the Police and Crime Commissioner enabled the team to deliver Stronger Together Through Sport (STTS). The initiative led by ex-Olympic boxer, Courtney Fry, used sport to engage with young people in the town simultaneously incorporating workshops about key issues such as knife crime and mental health.
- ◆ November saw the launch of a programme of Walking Rugby sessions followed by a Reminiscence Café. Supported by Tackling Inequalities funding the programme targeted residents aged 50 years and over and those with health conditions, providing them with an opportunity to reminisce and engage in talks from guest speakers.
- ◆ LiveWire's PE and School Sport programme and School Swim engaged and supported more Warrington primary schools during the 2021/22 academic year than ever before, providing teachers with the skills and knowledge required to deliver high quality PE and school sport for all pupils.
- ◆ 2021/22 saw a positive recovery in LiveWire's tennis programme with the programme returning to 91% occupancy.
- ◆ As part of the tennis sessions the team introduced specific sports psychology and strength and conditioning offers to the programme.
- ◆ LiveWire's PE & School Sport Membership continued to grow in numbers, reaching a record of 62 primary and special schools as full members in 2021/22. During the year a further eight schools engaged in the offer on some level, making a total of 70 schools participating in the programme out of a possible 74 across the town.
- ◆ Our PE & School Sport team forged a new link with the North West Countries Physical Education Association (NWCPEA), having a seat on the committee. The NWCPEA are a research and development body for PE, with many links to other partners, particularly across Europe. This year our team have run training events for teachers, involving several Warrington primaries in a continental event to raise awareness of keeping active called 'European School Sports Day'. Being part of the committee is creating opportunities to further strengthen our PE & School Sport programme.

Libraries

- ◆ To encourage residents back into our libraries LiveWire held a Book Amnesty in March 2022.
- ◆ In 2021 we celebrated our Read 2 Relax groups being our longest-running reading for health groups; they have been going for 10 years!
- ◆ Summer 2021 saw over 900 children participate in the national Summer Reading Challenge, Wild World Heroes via LiveWire's libraries.
- ◆ To mark Libraries Week, along with Fun Palaces and National Poetry, 226 activities were delivered across LiveWire's libraries attracting 1,877 participant in October.
- ◆ LiveWire supported Black History Month with displays in all its libraries on the theme of 'Proud to be' – showcasing books by black authors, on black issues and black history. The dedicated libraries Facebook page regularly showcased recommended reads for Black History Month.
- ◆ Our libraries played their part in celebrating LGBTQ+ History Month by promoting a range of LGBTQ+ titles, both fiction and non-fiction for adults and younger readers. In addition to the wide range of LGBTQ+ stock already in our libraries the librarians created two special collections – 'Pride Not Prejudice' at Woolston Library and 'Inside The Rainbow' at Great Sankey Neighbourhood Hub.
- ◆ LiveWire celebrated Women's History Month and the 2022 Women's History theme, 'Providing Healing, Promoting Hope,' with displays and promotions celebrating Women's History throughout all our libraries. Penketh Library hosted a fun and interactive workshop about Florence Nightingale by Imagining History.
- ◆ Funded by INN CROWD, November saw Padgate Library welcome storyteller and author Bernadette Russell as part of her 366 Days of Kindness tour.
- ◆ Autumn saw the launch of BookTrust Storytime, an exciting new library experience for families with fun, free activities and collectible characters aimed at supporting low literacy families to read with their children.
- ◆ Westbrook Library hosted 6 sculptures from The Wire Works exhibition. The sculptures were created by students from Priestley College based on their research into the history of wire making in Warrington.
- ◆ The team at Burtonwood Library and Post Office beat their 2020 Post Office gift card sales by 15% and were entered into the national prize draw by the Post Office service – for which the team at Burtonwood Library was one of the winners!
- ◆ In partnership with Mulan Culture, Stockton Heath and Lymm libraries held a programme of activities based on Chinese culture to celebrate Chinese New Year, attracting over 380 visitors and issuing over 400 books– twice as many issues than on a normal Saturday morning!
- ◆ To mark Holocaust Memorial Day, Birchwood Library hosted the Besa: A Code of Honour exhibition.
- ◆ March saw our libraries celebrate World Book Day with an extension to their events programme and an invitation to locals schools to visit their library for a storytelling an activity session.
- ◆ In partnership with the Friends of Culcheth Library, September saw the launch of 'Walking with Culcheth Library'.

LiveWire Workforce

- ◆ Continued to support working from home / hybrid working.
- ◆ Celebrated the volunteer work undertaken by LiveWire employees and our volunteers during the pandemic.
- ◆ In June LiveWire held a Group Fitness Instructor Recruitment Event at Orford Jubilee Neighbourhood Hub.
- ◆ Throughout November and December our library staff completed various training modules aimed at re-building their confidence and to ensure all staff have the relevant skills and knowledge to continue to provide the best possible customer experience for those who use LiveWire's libraries for social, educational or recreational purposes.
- ◆ As part of LiveWire's Organisation Policy Framework our People Solutions team reviewed 27 of HR Policies.
- ◆ Two employees successfully completed their apprenticeship in Level 2 Leisure Operations.
- ◆ Introduced 'Atlas' a companywide Health and Safety platform to support delivery of online mandatory health and safety training models – to enhance our ability to access training and reporting of site based incidents easier.

BUILDING PROJECTS

Despite COVID-19, 2021/22 continued to be a busy time across our libraries as part of Warrington Borough Council's £1m library investment programme. Below is an update on the programme of works in 2021/22;

Burtonwood:

In September 2021 Burtonwood Library and Post Office temporarily closed for two weeks to allow work to be completed in response to the Fire Risks Assessments work at the site. Work included a new fire exit and changes to the staff area and toilets.

Birchwood Library/Hub development:

The plan to relocate Birchwood Library within Birchwood Leisure and Tennis Complex progresses. Following completion of the relevant surveys at the Leisure and Tennis Centre and finalisation of the designs specification, the scheme of work will go out to tender in 2022/23.

The redevelopments will transform the existing bar area into a large, open plan library space; deliver a refurbished reception area and new changing facilities providing modern and welcoming spaces; and substantially improve the group fitness offering through an increased main studio and a second studio for group cycle activity.

Culcheth:

Following a series of positive meetings with the working group, Friends of Culcheth Library and WBC the design and plans for the site continued to be finalised to fit the budget, before going out to tender.

Lymm:

Work to repair the damaged tiles and ridges on the roof at Lymm Library was completed in May 2021.

Padgate:

Work on the exterior of the building and an internal refurbishment at the site was completed throughout 2021. The library reopened to the public in June 2021.

Penketh:

WBC and LiveWire met with the Friends of Penketh Library on ideas for improvements at the library. The plans went out to tender to identify a contractor to carry out the works with work due to commence at the site in 2022/23.

Westbrook:

WBC and LiveWire met with local Parish Councils in the area to discuss opportunities for the library. The main discussion point was the outcome of a piece of work completed by LiveWire to identify local groups/organisations interested in accessing the library space to deliver community activities and the potential income this would generate and internal work required to accommodate these groups. In response to the feedback the library was reconfigured September to accommodate community groups' use of the building both during and outside of the opening hours.

What our users say: Walking Football:

It's really welcoming and the staff ensure that it's fully inclusive. It keeps me active and is very sociable! I would advise anyone thinking about getting active to give it a go'

'I played football from a very early age until I was 44 years of age for a number of company and local amateur teams in the north-west. Unfortunately, I didn't do any exercise and piled on the weight. After retiring at 58 now six years ago and the instant shock of feeling very lonely with little social interaction apart from close family and friends, I investigated walking football. I contacted the organiser, Steve, and since then I have never looked back. I really enjoy and look forward to my Thursday evenings with a great group of men and women. I have lost 12 pounds in weight without changing my diet. I would fully recommend walking football to anyone over 50 who needs to get fitter, is feeling lonely, in need of more social interaction and getting out in the fresh air as it is great for both your physical and mental health.'



FUTURE PLANS

In 2022/23 it is our vision that we continue to...

- ◇ Collaborate with Warrington Borough Council to address financial issues and future company model.
- ◇ Be sector leaders in the town through developing plans to launch new initiatives such as a boutique-style boxing and functional fitness workout experience exclusive to LiveWire entitled 'FITBOX' in May 2022 and the introduction of a programme aimed to help women experiencing the different stages of menopause called 'Mind, Movement, and Menopause'.
- ◇ To invest in our people through: staff training and development opportunities, staff wellbeing, and introduction of a rewards scheme.
- ◇ Work with Warrington Borough Council on a new Performance Management Framework for our leisure and library services that better reflects participation trends across all sites and programmes.
- ◇ Develop and deliver a diverse range of reading events and activities using both our physical and digital resources in line with the town's public library strategy.
- ◇ Our Lifestyles team is keen to focus on residents who have poor mobility and are heading towards frailty, LiveWire wants to offset this eventually by getting these residents in our sites and working with them through our programmes.
- ◇ Implement a number of ICT projects which see the replacement of older infrastructure and technology as well and support operational developments at sites.
- ◇ Commit to contributing to Warrington Borough Council's pledge to net-zero carbon emissions by 2030.

We will continue to progress with Warrington Borough Council investment plan in our library buildings alongside our other major plans for our leisure sites in the coming year which include;

Redevelopment of Broomfields Leisure Centre

Broomfields Leisure Centre is to be included as one of the projects within Warrington Borough Council's Levelling Up Funding (LUF) Bid, which will be submitted August 2022. The proposal is for a multi-million pound new build facility, providing a new swimming pool, new and extended fitness facilities along with new and much improved changing facilities. Also included in the proposals are new mechanical, electrical and plumbing systems. The plans are subject to a successful funding bid, and timelines are not yet known but it is hoped decisions on LUF would be made later in 2022, and if successful, work would start on the scheme late 2023/early 2024.

Management of new 3G pitch to help create football hub at Cardinal Newman

WBC and Cardinal Newman Catholic High School have worked on a joint project to convert an old sand based Artificial Grass Pitch (AGP) into a full size 3G AGP. In addition to this, they are looking to improve the natural turf grass pitches which have poor drainage and improve associated changing provision. Warrington Borough Council submitted a funding bid to the Football Foundation, which was successful. Following discussions LiveWire has been identified as the operator to manage the facilities (which also include a sports hall) for community use ensuring the Football Foundation targets are achieved.

The project has been delayed due to issues with planning, but the 3G contractor commenced on site on 10th October 2022 and the pitch is due for practical completion on 27th February 2023.



LIVEWIRE IN THE NEWS:

Bookings LIVE for indoor group exercise classes launching Monday 17th May

Great Sankey Neighbourhood Hub Highly Commended by UKActive

LiveWire Senior Personal Trainer Mike Bannister wins Inspire Championship Boxing Cruiserweight Belt

Bewsey & Dallam Community Hub opens its doors

Kickstart your 2022 by kicking the habit... with help from SmokeFree Warrington

LiveWire's Social Prescribing Team prepare to celebrate national awareness day

Relax & Reconnect at new Mindfulness Class with Jess

LiveWire's weight loss boot camp programme Fit To Tackle returns following lockdown

Temporary Pop-Up Museum & Library opens in Golden Square Shopping Centre

LiveWire launches 'Road to Fitness' promotion giving whole streets free 7-day passes to leisure sites

Quit smoking this 'Stoptober' with help from LiveWire

LiveWire Creche at Orford Jubilee Neighbourhood Hub to hold free open morning for families

Over 900 Warrington children participate in annual Summer Reading Challenge at LiveWire libraries

LiveWire and Warrington Borough Council announce Culcheth Community Campus leisure site to be permanently closed following public consultation

Library opening times return to pre-lockdown hours

What our users say:
Related to our Libraries:

"It looks really good, I like the window display. I like the museum mixing with the library. I will be coming in more because it looks so cool & modern. I'll be spreading the word to my friends"
(12 year old)

"Encourages people to look at things differently and from different unique angles, especially since COVID-19, more people are interested in connections"
(Participant Fun Palaces Event)

"Excellent, thank you for such a wonderful time we have learnt so much about Chinese New Year. Our 19 month old girl had a great time enjoying the story time and colouring"
(Participants Chinese New Year event)

WORKING TOGETHER

**MACMILLAN
CANCER SUPPORT**

We build strategic relationships with partners in every area of our Company to support our customers in many ways.

Our partners include local authorities, public sector bodies, community groups, third sector bodies, along with our customers themselves.

By working collaboratively with like-minded partners, we develop our offer to ensure that the health and wellbeing services we provide for the residents of Warrington continue to evolve.



Liverpool
City Council



WARRINGTON
Borough Council



@yourLiveWire



Working in partnership with
WARRINGTON
Borough Council

LiveWire 

livewirewarrington.co.uk

